

Road safety experts are to give potentially lifesaving advice

Issue Date: 01/12/2010

Road safety experts will be giving out potentially lifesaving advice to motorists in Stafford this Saturday as part of a national campaign.

The team from Staffordshire County Council will be checking to see if car seats are fitted correctly and if they are safe and compatible with the vehicle they are in.

They will also be handing out copies of 'The Good Egg Guide' which features practical information about buying, choosing and fitting the right car seat.

The experts will be telling people about the legal requirements for child car seats such as how tall youngsters need to be – 135cm - before they can use a seat belt on its own.

Staffordshire County Councillor Mike Maryon, Cabinet member for Highways, said: "This campaign could potentially save the lives of some of the county's most vulnerable people – children.

"I would urge parents, grandparents and carers to head down to the event and speak to the experts. Taking this advice really could turn out to be the most important decision that you ever make."

As part of the campaign, people will be asked to complete an online survey.

Ten free child seats, provided by Britax and Maxi-Cosi, will be up for grabs as part of the questionnaire.

The road safety unit will be visiting the Tesco car park, on Newport Road, between 10am-3pm.

Staffordshire is already number one in the UK for child road safety. It's a position achieved through innovative road safety action, including the Walking Bus and a host of education and training projects.

The county also launched a 20mph zone initiative in September which aims to reduce car speeds around schools during peak times.

The electronic speed indicator devices will be in use outside the first wave of 16 schools until Christmas.

They will then be moved on to another 16 schools which will be announced later in the year.