

World Superbike Champion to star at Staffordshire's high profile motorcycle event

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World Superbike Champion Carl Fogarty will be the star attraction during a high profile motorcycle event this Sunday.

The legendary motorcyclist will be making a special guest appearance during the Staffordshire Bike Show at Trentham Gardens.

Staffordshire Safer Roads Partnership is hosting the free event, from 10am-6pm, which is expected to attract bikers from far and wide.

Leading manufacturers will be setting up stands and there will be lots of attractions and events for bike enthusiasts.

The 'Wall of Death' display team will be putting on a breathtaking performance and there will be daring stunts in the Extreme Mountain Bike Show.

The road safety team at Staffordshire County Council will be on hand to talk about training schemes and Staffordshire Police will be co-ordinating BikeSafe rider assessments.

Representatives from the Institute of Advanced Motorists and Royal Society for the Prevention of Accidents will also be at the show.

The 'Get On' team will be promoting its scheme which is aimed at people who are thinking about learning to ride a motorbike or returning to it after taking a break.

Signal 1 presenters Chris Bovaird and Paul Fairclough will be entertaining the crowds with live broadcasts throughout the day.

Bikers can also test their nerve on the 'Motorcycle Experience' simulator, following the completion of a questionnaire, for just £1.

Staffordshire County Councillor Mike Maryon, Cabinet Member for Highways, said: "This promises to be a showcase event for bikers from all over the Midlands.

"With over 75 exhibitor stands, including bike dealerships, clothing, tools and gifts and a programme packed full of exciting attractions and activities, we are confidently predicting thousands of visitors.

"The Staffordshire Bike Show is just one example of the many ways in which the Staffordshire Safer Roads Partnership is working to help reduce road casualties amongst the most vulnerable road users.

"As well as organising a fantastic free family event, we will be promoting the many initiatives we co-ordinate including training, the Ride it Right routes and awareness events to help make our roads even safer."