

## **Pupils drive home road safety message**

**Issue Date – 22/10/2009**

An eye catching poster campaign to drive home the importance of road safety is being featured on Staffordshire's school buses.

The unique designs were created by Amber Haynes from Brewood CE (VC) Middle School and Grace Jones who is now at Wolgarston High School.

The youngsters took part in a competition held by Staffordshire County Council during Road Safety Day and their creations are now adorning the inside walls of 30 bright yellow school buses.

The message is clear - buckle up, stay seated and don't distract the driver.

The initiative coincides with the launch of a project which will see Road Safety Officers teaming up with 12 and 13 year olds to teach them about the importance of safety on buses.

### **The campaign's key messages include:**

- Always wear a seatbelt if one is provided
- Stay seated
- Do not distract the driver
- Do not tamper with the emergency door or equipment
- Do not damage any part of the coach or bus
- Respect your fellow passengers
- Never cross the road in front of or behind a bus or coach

Staffordshire County Council's Cabinet member for Road Safety Councillor Mike Maryon said: "What better way to promote bus safety to children than by the children themselves? These posters are fantastic and very effectively portray the dangers of inappropriate behaviour on buses. Staffordshire's 30 school buses are ideal for promoting road safety messages and the competition entries from the children at Brewood Middle School were a testament to the commitment from our local communities to make Staffordshire's roads even safer.